



**CAREER  
SERVICES  
MACS**

**Shelly Stewart  
MACS President**



**COUNSELOR  
MSCA**

**Jennifer Grossman  
MSCA President**



**SPECIAL  
NEEDS  
MSNA**

**Patricia Burns  
MSNA President**

Updated June 7, 2013

*MACS, MSCA, & MSNA Meetings & Sessions will be held at the  
Ramada Oasis Inn & Convention Center, 2550 N. Glenstone Ave.  
The Sonoran room at Ramada Oasis will be used as the headquarters  
for the MACS/MSCA/MSNA Conference*

**MONDAY**

**JULY 22, 2013**

**9:30 A.M.**

**MISSOURI ACTE BOARD OF DIRECTORS MEETING**

*University Plaza - Colorado Room*

**1:00 P.M. - 2:30 P.M.**

**MSNA - STUFF CONFERENCE PACKETS**

*Ramada Oasis Inn and Convention Center - Sonoran  
2550 N. Glenstone; Springfield, MO; 417-522-7722*

**1:00 P.M. - 6:00 P.M.**

**MISSOURI ACTE CONFERENCE REGISTRATION**

*Springfield EXPO Center - Hall A & B - 635 St. Louis St.*

**1:00 P.M. - 6:00 P.M.**

**EXHIBITS OPEN**

*Springfield EXPO Center - Hall A & B - 635 St. Louis St.*

**TUESDAY**

**JULY 23, 2013**

**6:00 A.M. - 8:30 A.M.**

**BREAKFAST**

*Ramada Oasis Inn and Convention Center-Tropical Atrium  
2550 N. Glenstone; Springfield, MO; 417-522-7722*

**TUESDAY**

**(CONT.)**

**JULY 23, 2013**

**7:30 A.M.**

**ALL MISSOURI ACTE COMMITTEE MEETINGS**

*University Plaza Convention Center - Arizona Room*

**8:00 A.M. - 2:00 P.M.**

**EXHIBITS OPEN**

*Springfield EXPO Center - Hall A & B - 635 St. Louis St.*

**8:00 A.M. - 5:00 P.M.**

**MISSOURI ACTE CONFERENCE REGISTRATION**

*Springfield EXPO Center - Hall A & B - 635 St. Louis St*

**8:45 A.M.**

**NEW PROFESSIONAL RECEPTION**

*University Plaza Convention Center - Arizona/Georgia/Iowa*

**10:00 A.M.**

**ALL DIVISION OPENING GENERAL SESSION**

*Springfield EXPO Center - Hall C - 635 St. Louis St.*

Welcome; Awards; President-Elect Speeches

Speaker: Andy Masters-National Author/Speaker

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**TUESDAY***(CONT.)***JULY 23, 2013****1:15 P.M. - 2:15 P.M.****MACS/MSCA/MSNA DIVISION OPENING SESSION***Ramada Oasis Inn and Convention Center - Maui Room  
2550 N. Glenstone; Springfield, MO; 417-522-7722*

Opening Speaker – Andy Masters

**"Time Management & Work-Life Balance For the Busy Education Professional"**

Dedication in your career, family, and other activities can be very rewarding — but also very stressful, and sometimes overwhelming. Join national Author/Speaker Andy Masters as he will show you in 60 minutes or less how to spend MORE time on the items which are MOST important in your career and your life. Andy helps audiences across the country become "MASTERS" of prioritization, time delegation, and work/life balance — allowing you to control your schedule, and not allowing your schedule to control you. Andy's positive and entertaining program provides specific tools you can apply immediately so you can get MORE done, in LESS time, with HIGHER quality, and LESS stress in your career and your life. Enjoy this entertaining, interactive, and inspirational program!

**2:30 P.M. - 4:30 P.M.****\*\*\*\* TWO OPTIONS FROM WHICH TO CHOOSE \*\*\*\*****Industry Tour - Kraft Foods, Inc.***Meet in the lobby of the Oasis and leave as a group  
— no shuttle*

MACS - All Division Welcome

Facilitator: Glenda Whitney, Career Services Director,  
Linn State Tech**A.L.I.C.E. - Response Options to Armed Intruders***Ramada Oasis Inn and Convention Center -  
Maui Room  
2550 N. Glenstone; Springfield, MO; 417-522-7722*Suggested Audience: MSCA, MACS, MSNA; All  
Divisions WelcomePresenter: Kim Vansell, Director of Department of  
Public Safety, University of Central MissouriFacilitator: Frank North, Counselor, Hannibal Career  
and Technology Center

Do you know your options if faced with a violent attacker? At the end of this training session, attendees will better understand and implement: the significance of communication in prevention; the importance of planning and mental preparation; why traditional lockdown policies are dangerous; ALICE concepts (Alert, Lockdown, Inform, Counter, Evacuate); appropriate expectations and interactions with police responders; appropriate actions if shooter is disarmed; and what the law allows a person to do in defense of their life.

**TUESDAY***(CONT.)***JULY 23, 2013****5:30 P.M. - 8:00 P.M.****DIVISION SOCIAL***Ramada Oasis Inn and Convention Center  
2550 N. Glenstone; Springfield, MO; 417-522-7722*Sponsored by Midwest Technical, Springfield; and Linn State  
Technical, LinnHosts: Becky Dunn, Linn State Technical and Steve Brown,  
Midwest Technical

PAC Fundraiser Drawings

Games and Prizes

**7:00 P.M. - 10:00 P.M.****SPRINGFIELD CARDINALS BASEBALL****WEDNESDAY****JULY 24, 2013****6:00 A.M. - 8:30 A.M.****BREAKFAST***Ramada Oasis Inn Atrium/Pool***8:00 A.M. - 11:00 A.M.****MISSOURI ACTE LATE REGISTRATION***University Plaza Hotel - Lobby***BREAK-OUT SESSION #1****8:00 A.M. - 8:50 A.M.****A UNIQUE TWIST ON THE 8TH GRADE TOUR***Kalahari*

Suggested Audience: MACS, MSCA, MSNA

Presenters: Janet Reppert, Counselor, Scott Regional  
Technology Center; Peggy Spurlock, Career Services  
Coordinator, Scott Regional Technology CenterFacilitator: Tammy Hendren, Counselor, Nevada Regional  
Technical Center

Are you looking for a way to do 8th grade tours with fewer classroom interruptions? Scott Regional Technology Center in Monett has taken a unique approach to 8th grade tours. Not only do students learn about the opportunities at Scott Tech, they also learn about personalities, increase their awareness of careers, and gain a better understanding of how programs match with Career Clusters. Sending School counselors love the new format! Bring your ideas too because time will be allowed for sharing!

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**WEDNESDAY**

**(CONT.)**

**JULY 24, 2013**

**WEDNESDAY**

**(CONT.)**

**JULY 24, 2013**

**BREAK-OUT SESSION #1 (CONTINUED)**

**BREAK-OUT SESSION #2 (CONTINUED)**

**8:00 A.M. - 8:50 A.M. (CONTINUED)**

**FROM MY BAG OF TRICKS TO YOURS**

*Mojave*

Presenter: Becky Dunn, Social Science Instructor, Linn State Technical College

Facilitator: Kathy Hueste, Counselor, Lake Career & Technical Center

Summary: This interactive session will give you hands-on experience with fun and effective icebreakers and team building activities. Don't expect to stay in your seat during this high energy session! One lucky attendee will walk away with my bag of tricks.

**9:00 A.M. - 9:35 A.M.**

**MACS BUSINESS MEETING - ALL MEMBERS ENCOURAGED TO ATTEND!**

*Kalahari*

**MSNA BUSINESS MEETING - ALL MEMBERS ENCOURAGED TO ATTEND!**

*Sahara A*

**BREAK-OUT SESSION #2**

**9:45 A.M. - 10:40 A.M.**

**CAREER FOCUS: GOAL SETTING WORKSHOPS**

*Kalahari*

Suggested Audience: MACS, MSCA, MSNA

Presenter: Patricia Twaddle, Director of Career and Placement Services, Moberly Area Community College

Facilitator: Kim Weber, Career Services Coordinator, East Central College

This presentation will provide an interactive curriculum for a workshop that focuses on both career development and goal setting. Workshops can be varied in length from two to four hours and modified to fit a variety of populations: high school, college and AEL students, ex-offenders, dislocated workers, etc. Included will be sample agendas, ice breakers, assessment tools, and interactive activities. Strategies for marketing and promoting your workshops will also be discussed.

**9:45 A.M. - 10:40 A.M. (CONTINUED)**

**TRANSITIONING STUDENTS WITH AUTISM FROM HIGH SCHOOL TO WORK**

*Sahara A*

Suggested Audience: MSNA, MACS, MSCA

Presenter: Jamie Emery, Crowder College

Jamie Emery is an Applied Behavior Analysis/Autism Instructor at Crowder College. Jamie Emery will be providing basic theory of teaching soft skills to high school students with Autism. Examples of how to teach students with autism and the skills needed to transition from high school to work will be addressed. You will take with you basic instructional strategies for teaching soft skills to share with your instructors using Applied Behavior Analysis techniques.

**IMPROVING THE CULTURE OF ASSESSMENT THROUGH SCHOOL COUNSELOR LEADERSHIP**

*Mojave*

Suggested Audience: MSCA, MACS, MSNA

Presenter: Jeff Backe, 7-12 Counselor, Morgan County R-I, Stover Jennifer Grossman, Counselor, Cameron High School

Facilitator: Jennifer Grossman, Counselor, Cameron High School

Are you tired of students underachieving on the ACT, MAP, and EOC exams? Do you hear endless excuses about why students are not performing as well as they should? School counselors have the knowledge and power to impact the culture of assessment in their schools. Come hear how students, teachers, counselors, administrators and parents are attacking the culture of excuses and improving performance at Morgan County R-I High School in Stover, Missouri, and the role of the counselor as a leader in this process.

**10:40 A.M. - 10:50 A.M.**

**BREAK**

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**BREAK-OUT SESSION #3****10:55 A.M. - 11:50 A.M.****HOSTING A SUCCESSFUL CAREER/JOB FAIR: PANEL DISCUSSION***Kalahari*

Suggested Audience: MACS, MSCA, MSNA

Presenters: Glenda Whitney, Career Services Director, Linn State Tech; Kim Weber, Career Services Coordinator, East Central College; Patricia Twaddle, Director of Career and Placement Services, Moberly Area Community College; and Amy Schroeder, Director of Career Planning and Assessment, State Fair Community College

Facilitator: Stacie Wild, Guidance and Career Services Counselor, State Fair Career and Technology Center

While career/job fairs are valuable to our students, where do you start in putting one together? These seasoned professionals will share their own best practices in setting up a successful career/job fair that will not only benefit your students but your employers, as well.

**HOW COUNSELORS CAN EMPOWER STUDENTS WITH DISABILITIES***Mojave*

Suggested Audience: MSCA, MACS, MSNA

Presenter: Jim Matthews, Instructor, Missouri State University

Facilitator: Dr. Marci Dowdy, Faculty Member, Missouri State University

Post secondary success for students with disabilities can be limited by school services. With good intentions, schools may graduate students who lack the understanding of disclosure or accommodations. This workshop provides counselors with the tools to help students with disabilities be prepared and responsible for their transition from public school to college, training programs, and/or employment

**TRANSITIONING STUDENTS WITH AUTISM FROM HIGH SCHOOL TO WORK- PART 2***Sahara A*

Suggested Audience: MSNA, MSCA, MACS

This will be a continuation of 'Transitioning Students with Autism from High School to Work'. This session will continue to address teaching soft skills to students with autism for the purpose of successful transition from high school to work.

**11:55 A.M. - 1:25 P.M.****LUNCH***Convention Center - Maui Room*

Sponsored by Crowder College

**BREAK-OUT SESSION #4****1:30 P.M. - 2:25 P.M.****STREAMING VIDEO INTERVIEWING***Kalahari*

Suggested Audience: MACS, MSNA, MSCA

Presenter: Kris Baldwin, Youth Coordinator, Workforce Investment Board of Southwest Missouri

Facilitator: Patricia Twaddle, Director of Career and Placement Services, Moberly Area Community College

The Missouri Career Center has implemented a streaming video interview which can be customized by job or field of interest. This is a valuable tool in teaching students to effectively answer interview questions. Interview questions may be selected by the instructor and the student then videos himself/herself answering the questions. Videos are then available for play back. Learn to use this tool effectively through this session.

**TRUE CONFESSIONS FROM THE ADMISSIONS OFFICE***Mojave*

Suggested Audience: MSCA, MSNA, MACS

Presenter: Becca Mehmert, Admissions Counselor, Linn State Technical College

Facilitator: Kathy Hueste, Counselor, Lake Career & Technical Center

This session will use true stories from the Admissions Office at Linn State Technical College to illustrate the silly mistakes students often make when contacting colleges.

**2:25 P.M. - 2:45 P.M.****BREAK - CULINARY ARTS DEMONSTRATION BY OTC***Oasis Tropical Atrium***"MACS / MSCA / MSNA" >p5**

**BREAK-OUT SESSION #5****2:45 P.M. - 3:40 P.M.****INTEGRATING THE NCRC SCHOOL WIDE***Kalahari*

Suggested Audience: MACS, MSNA, MSCA

Presenters: Cheryl Fields, Counselor, Franklin Technology Center and Bubba Evansco, Outreach Recruitment Coordinator, Workforce Investment Board of Southwest Missouri

Facilitator: Peggy Spurlock, Career Services Coordinator, Scott Regional Technology Center

Franklin Tech, along with several career centers and schools, has implemented the National Career Readiness Certificate (NCRC) with their students. NCRC is a portable credential, designed by ACT, which demonstrates achievement and a certain level of workplace employability skills in Applied Mathematics, and Locating Information, and Reading for Information. Joplin's employers have found this to be a valuable tool in hiring new employees. Find out how you too can implement the program school-wide to benefit your students and local employers.

**USING FOLIOBOY***Mojave*

Suggested Audience: MACS, MSCA, MSNA

Presenter: Evan Kirsch, Owner/Creator of Folioboy

Facilitator: Tawni Boman, Career Curriculum Specialist, Lee's Summit R-7 School District

Another valuable tool that redefines the Portfolio, Folioboy helps you design online portfolios and share them with colleges &amp; employers. Evan Kirsch, creator, will share how to implement this program in your school. Upload ...Create ... Publish ...3 easy steps.

Laptops not required but may be helpful.

**3:30 P.M.****HOUSE OF DELEGATES MEETING***University Plaza Convention Center - Iowa Room***BREAK-OUT SESSION #6****3:45 P.M. - 4:40 P.M.****THE STIGMA OF CT JOBS IN TODAY'S MEDIA***Kalahari*

Suggested Audience: MACS, MSNA, MSCA

Presenter: Beth Dillon, Career Education Coordinator, Region VIII

Facilitator: Shelly Stewart, Counselor, Lamar Career and Technical Center

What do The Honeymooners, King of Queens, The George Lopez Show, Home Improvement, etc. have in common? They feature blue collar/career and technical workers. But are they positive role models? This session will address how career and technical jobs are portrayed in the media as well as ideas to encourage students in spite of them!

**USING PROGRAM EVALUATION RESULTS***Mojave*

Presenter: Dr. Bragg Stanley, Director of Guidance &amp; Counseling, DESE

Facilitator: Jennifer Grossman, Counselor, Cameron High School

This session will examine the ways that results from program evaluation can be used to help improve the comprehensive guidance and counseling program. This will include IIR, Time/Task analysis and other results for such things as reports to the board of education, applying for awards such as the Gysbers and program improvement activities.

**7:30 P.M. - 10:30 P.M.****ALL-DIVISION SOCIAL***Ramada Plaza Hotel and Oasis Convention Center  
2550 N. Glenstone***"MACS / MSCA / MSNA" >p6**

**THURSDAY**

**JULY 25, 2013**

**6:00 A.M. - 8:30 A.M.**

**BREAKFAST**

*Ramada Oasis Inn Atrium/Pool*

**BREAK-OUT SESSION #7**

**8:00 A.M. - 8:50 A.M.**

**THE UNIVERSAL ENCOURAGEMENT PROGRAM PILOT**

*Kalahari*

Suggested Audience: MACS, MSCA, MSNA

Presenter: Tom Schlimpert, Supervisor, Guidance and Counseling, DESE

Facilitator: Frank North, Counselor, Hannibal Career and Technology Center

The Universal Encouragement Program (UEP) is a program designed to help document and respond to students' career and education needs, interests, and experiences. Missouri counselors participated in the pilot of the UEP in the spring of 2013. Information about the pilot will be shared, as well as ways to continue implementation within your own school.

**BREAK-OUT SESSION #8**

**8:55 A.M. - 9:50 A.M.**

**HOSTING A MOCK INTERVIEW DAY: PANEL DISCUSSION**

*Kalahari*

Suggested Audience: MSNA, MACS, MSCA

Presenters: Eric Lark, Counselor of Guidance and Career Services, Saline County Career Center; Melissa Jackson, Communication Arts Instructor, Lake Career and Technical Center; Stacy Wild, Guidance and Career Services Counselor, State Fair Career and Technology Center; Kathy Christy, Director of Career Employment Services, Ozarks Technical Community College; and Lisa Tessier, Career Educator, Ozarks Technical Community College

Facilitator: Casey Owens, Career Services Coordinator, Crowder College

Mock interviews are valuable learning experiences for all students. They learn real life skills in a safe environment where feedback will help them become better. While it is a valuable experience, there is a bit of organization involved in setting one up. This session promises to provide ideas, helpful hints, and tricks of the trade for making your next mock interview day a huge success!

**THURSDAY**

**(CONT.)  
JULY 25, 2013**

**BREAK-OUT SESSION #8 (CONTINUED)**

**8:55 A.M. - 9:50 A.M. (CONTINUED)**

**INDIVIDUAL PLANNING & SUCCESSFUL POST-SECONDARY TRANSITIONS FOR ALL STUDENTS**

*Mojave*

Presenter: Dr. Bragg Stanley, Director of Guidance & Counseling, DESE

Facilitator: Kathy Hueste, Counselor, Lake Career & Technical Center

Individual planning is not an event that happens once each year during the scheduling time, but is truly a process that helps all youngsters develop the knowledge and skills necessary for successful educational and career planning. This session will review the individual planning process and examine what goes in to having an individual planning component that will help students experience positive outcomes.

**BREAK-OUT SESSION #9**

**9:55 A.M. - 10:50 A.M.**

**INTEGRATING SOFT SKILLS USING BRING YOUR "A" GAME TO WORK**

*Kalahari*

Suggested Audience: MACS, MSNA, MSCA

Presenter: Shelly Stewart, Counselor, Lamar Career and Technical Center

Facilitator: Carla Chadd, Language Arts Instructor, Lamar Career and Technical Center

Based on Eric Chester's book, *Bring Your 'A' Game to Work*, soft-skills curriculum can be implemented school wide. Teach students the importance of Attitude, Attendance, Appearance, Ambition, Accountability, Acceptance, and Appreciation. Through mini-lessons, concepts can be driven home to encourage good work ethic on the job.

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**THURSDAY**



**(CONT.)**

**JULY 25, 2013**

**BREAK-OUT SESSION #9 (CONTINUED)**

**9:55 A.M. - 10:50 A.M. (CONTINUED)**

**BIG CHANGES FOR MISSOURI CONNECTIONS**

*Mojave*

Presenter: Tom Schlimpert, Supervisor of Guidance & Counseling, DESE

Facilitator: Jennifer Grossman, Counselor, Cameron High School

Extensive enhancements are coming for Missouri Connections! Join this session for a preview of both of the newly designed front pages along with the program's new organization, functionality and features, the entirely different system for user passwords and additional new features. Be some of the first to see these big changes in Missouri Connections that will go live on August 12.

**10:55 A.M. - NOON**

**CLOSING SESSION**

*Convention Center - Maui Room*

DESE News/Q&A; Evaluations; \$100 Give-Away Drawing

**1:00 P.M.**

**MISSOURI ACTE BOARD OF DIRECTORS MEETING**

*University Plaza - Colorado Room*

Lunch served at noon.